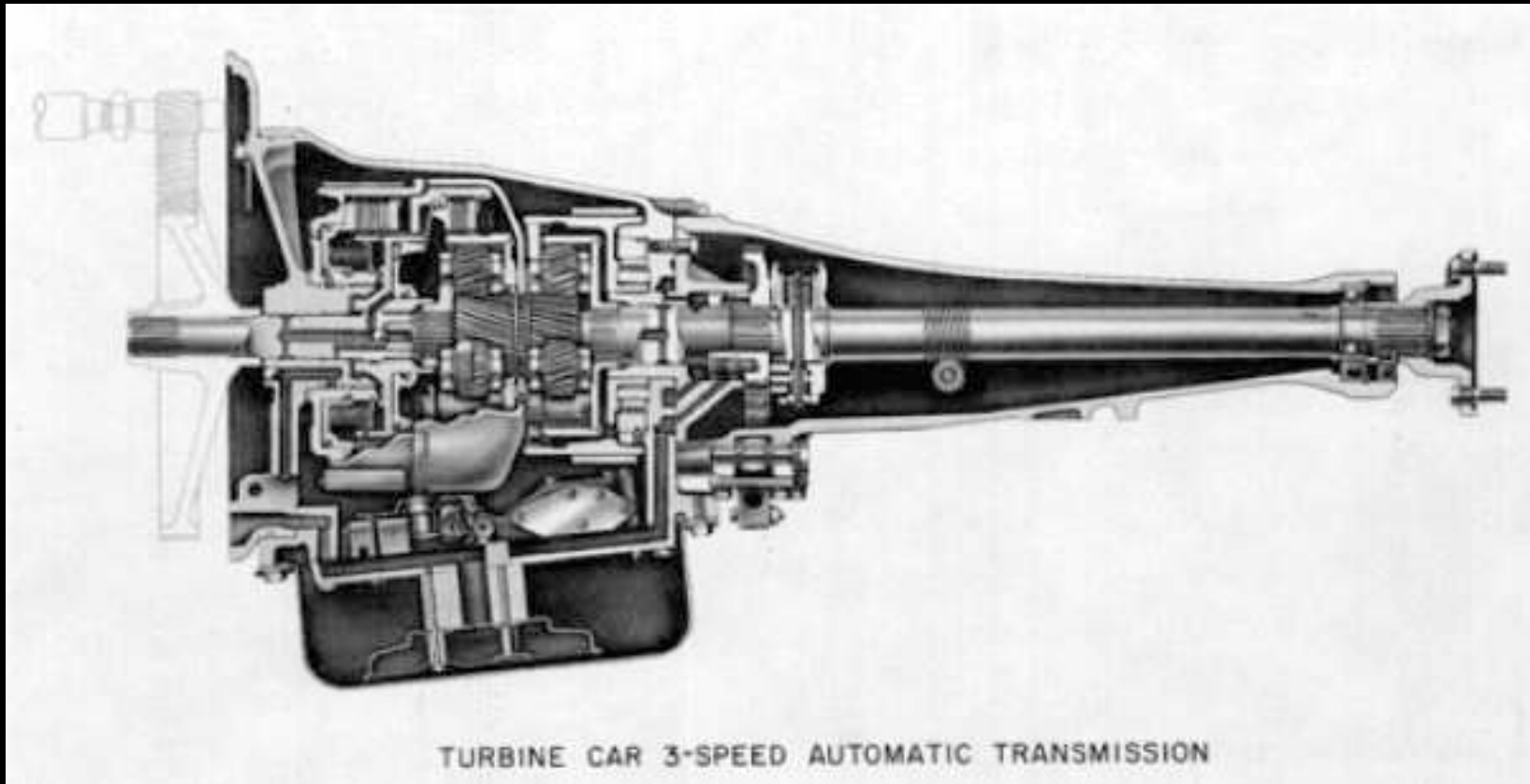


# The Ritual Model of Communication

So, does the transmission model work or not?



# The Ritual View

- “sharing, participation, association, fellowship, commonness, communion, community, communication.”
- “the sacred ceremony that draws people together.”

--Carey, p 18.

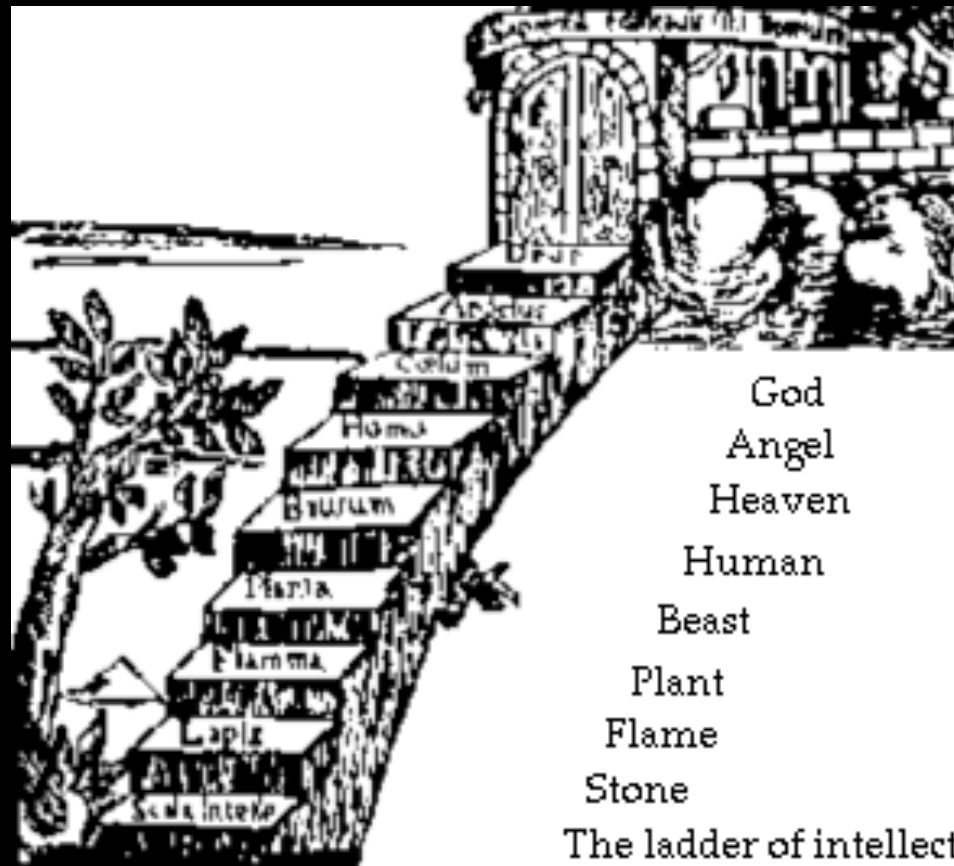
# Carey's definition of Communication

“A symbolic process whereby reality is produced, maintained, repaired, and transformed.”

“Communication, through language and other symbolic forms, comprises the ambience of human existence.”

pp. 23-24

# The Great Chain of Being



# Vico's Gamble

“the world of civil society has certainly been made by men, and [...] its principles are therefore to be found within the modifications of our own human mind.”

--Giambattista Vico, *The New Science*  
(1725)

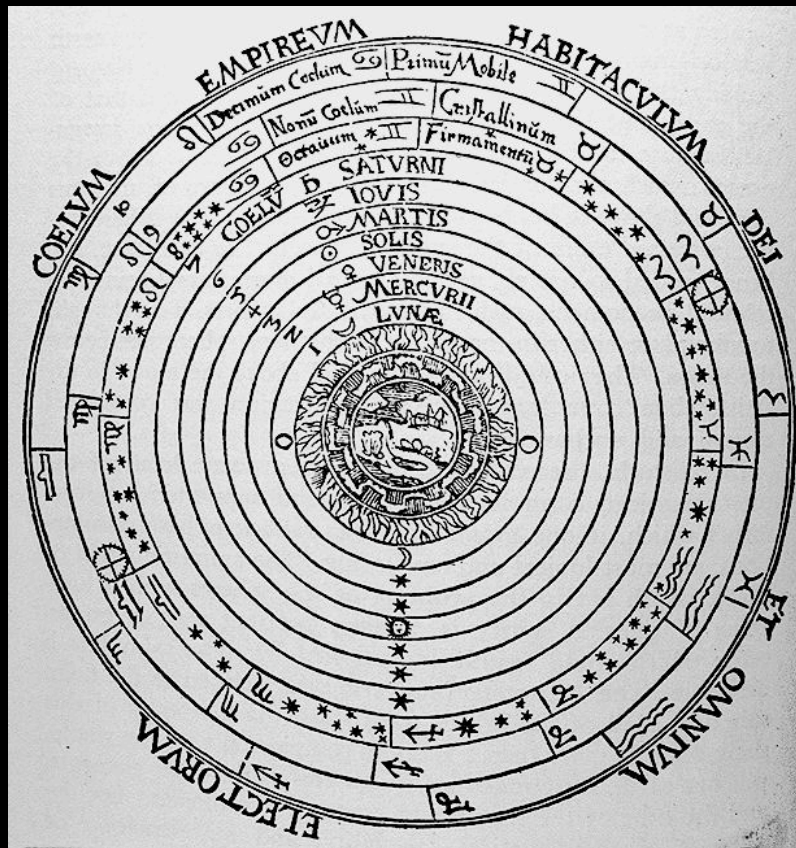
# Carey's definition of Communication

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# Produced



Descriptions of the world and habits of thought (such as maps or instructions) orient human action.

# Maintained



Action is repeated over time, orders of reality are passed on, as in schooling, correspondence or celebration

# Repaired



A crisis in the understanding of reality appears but can be explained without revising worldview

# Transformed

A crisis in the understanding of reality appears but cannot be explained without revising worldview.